

Twice-a-Month

Toronto, March 1, 1924

MACLEAN'S

"CANADIAN MAGAZINE"



MARCH
1ST

5 Cents

Painted for Maclean's Magazine by Earl Christy



ALICE J. HARRIS

What's Become of the "Homely" Girl?

Artistic and beauty authorities say she is disappearing

Everywhere women and girls are learning to make the most of their looks.

Evidence of this is all about you. Adorable scowls, smiles, looks, and attitudes, wherever you go. The beauty girl is all a racing day. Artistic and beauty authorities agree on this:

The modern woman knows how easy it is to have the charm of a lovely skin. And we are all "homely" who can't.

The simple secret

Wash gently but thoroughly—especially every day—leaving glowing pink cheeks, no pretense.

Don't pay attention to gaily. Hands shaking forty years' skin, such is, just as easily as the skin is removed.

Polka and olive skin are the golden skin of modern women. They have been used by beautiful women since the dawn of history.

Today women who keep complexion

lovely, women who are admired, who then can risk, perfectly blended, in their modern face—Polkaolive skin.

Wash thoroughly with Palmolive—massage the skin thoroughly with its gentle, soothing lotion. "Scrub" the face. Then, gently, massage thoroughly as with water. If your skin is dry, apply a bit of good cold cream. Do this regularly and judiciously at night before retiring.

Simple as it is, it is the most effective beauty treatment you can use.

Beauty remains

Skin that could be it and injured by dirt and grime, not by the use of powder, or soap.

And that soft, clear beauty of schoolgirl days does not disappear with passing years.

Start with Palmolive soap and cream but not a cake. You will not want long to see results that second and third.

Polka and olive skin are the golden skin of modern women.

10c

Made in Canada



Polka and olive skin—soft, clear, glowing pink cheeks, no pretense.

Wash gently but thoroughly—especially every day—leaving glowing pink cheeks, no pretense.

Polka and olive skin are the golden skin of modern women.

Today women who keep complexion

A New 4-PASSENGER COUPE

This car is Dodge Brothers' response to a definite demand—

A high grade coupe of moderate weight and size that will seat four adult passengers in genuine comfort.

The body is an admirable example of fine coach building. Low, graceful, smartly upholstered and structurally finished in Dodge Brothers blue, it reflects dignity and distinction in every line.

Above all, the 4 passenger coupe is characteristically a Dodge Brothers product. It possesses all the standards of construction and low-cost serves for which more than a million Dodge Brothers Motor Cars are favorably known throughout the world.

DODGE BROTHERS MOTOR COMPANY

WALKERVILLE, ONTARIO



Nfld. Port to Rival New York?

Trade Route to Europe, Dawn St. Lawrence to Nerveless Harbor Newfoundland, Would Threaten N.Y.'s Supremacy

NEW YORK TIMES

NEW YORK, March 10.—New plans are being developed by the Canadian government to build an all-Canadian transatlantic route to Europe, which would rival the New York route in speed and capacity. The plan, which is being developed by the Canadian government, would involve the construction of a new shipping line from St. John's, Newfoundland, to Europe. The line would be operated by the Canadian government, and would be the first all-Canadian line to operate between North America and Europe.

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"Rum-runners of the Air"

New York Times Writer Alleges That Aeroplanes Are Used For Concealment of Liquor From Canada to U.S.

EDWARD HENESS

RUM-REUNERS of the air, they say, are the pilots of the aeroplanes that fly from the United States to Canada, carrying with them a cargo of rum. The pilots, it is alleged, are the same men who are known as rum-runners in the United States. They are the men who are known as rum-runners in the United States. They are the men who are known as rum-runners in the United States.

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Marked - Bauer & Black

That means safety to you—the same protection your doctor exacts



I'd be Bauer & Black, your doctor recommends a mark of protection and safety in which the medical profession has placed implicit confidence for 30 years. That is because Bauer & Black products are made to a standard based on strictest of science to humanity. And every Bauer & Black ointment is prepared with the knowledge that upon the scientific excellence of his work, life and health depend. So, for safety's sake, look for the name Bauer & Black. And remember that the ointment supplied you with products bearing it is doing his best to serve you well. Bauer & Black products are prepared for the home, for travel, factory and professional use. The very day use packages range from 10c to 50c each.

Be as careful as your doctor

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For Aid, Use—First

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Your druggist will supply you with products marked Bauer & Black.

Mr. King and Mr. Robb Can Reduce Taxation But—

only with

Your Help

and with the real support of all

Constructive Canadians



Burdensome tax-payers, from Charlottetown to Prince Rupert, staggering under the weight of federal, provincial and municipal imposts, have greeted with enthusiastic acclaim MACLEAN'S campaign for economy, retrenchment, and more efficient governmental administration. Scores of letters, coming from every one of the nine provinces, show that—at long last—Canadians are realizing that there is a very definite connection between those who pay the taxes and those who spend them. It is our money that is frittered away in Ottawa, in Ontario and Vancouver—not Heaven-sent financial monna, provided from some mysterious and unknown source.

MACLEAN'S editorial board, composed of persons and organizations, met and often, usually held sessions in MacLean's residence on some days. It was not that Graham O'Leary's opinions were so good and so true that it is hardly surprising that he was the only one to be invited to the MacLean's residence on some days. It was not that Graham O'Leary's opinions were so good and so true that it is hardly surprising that he was the only one to be invited to the MacLean's residence on some days.

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"D.A.B. Affairs. It is again the case that it may be better not to discuss it."

"Various organizations in Great Britain's estate on MacLean's O'Leary's opinion are beginning to feel that they are not getting their money's worth. When a people begin to feel that they are not getting their money's worth, they are not getting their money's worth."

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Let Economy be Unconfined!

The press of Canada is practically unanimous in endorsing *MacLean's Magazine's* clarion call for economy, daftness, weekness, agricultural, trade, technical and religious publications—all are emphatically aiding to awaken Canadian voters to their sense of responsibility, and Canadian legislators to the fulfillment of their duty. The quotations which follow are only a few of hundreds which might be given were there space:

LONDON (ONTARIO) PRESS PRESS: "Without question the chief Canadian position pressing its demands on the nation is to reduce the deficit. The only way to do this is to reduce the deficit. The only way to do this is to reduce the deficit."

WILSON (SASKATCHEWAN) EVENING STAR: "There is a very little of public opinion in terms of public opinion. There is a very little of public opinion in terms of public opinion. There is a very little of public opinion in terms of public opinion."

CHALMERS (ONTARIO) PRESS PRESS: "We think the O'Leary call for economy is a very good one. We think the O'Leary call for economy is a very good one. We think the O'Leary call for economy is a very good one."

TORONTO (ONTARIO) DAILY STAR: "The O'Leary call for economy is a very good one. The O'Leary call for economy is a very good one. The O'Leary call for economy is a very good one."

ST. THOMAS (ONTARIO) TIMES-HERALD: "The O'Leary call for economy is a very good one. The O'Leary call for economy is a very good one. The O'Leary call for economy is a very good one."

BALFORD (ON) HERALD: "The O'Leary call for economy is a very good one. The O'Leary call for economy is a very good one. The O'Leary call for economy is a very good one."

REDFORD (ONTARIO) EVENING STAR: "The O'Leary call for economy is a very good one. The O'Leary call for economy is a very good one. The O'Leary call for economy is a very good one."

ST. JOHN'S (NEW BRUNSWICK) HERALD: "The O'Leary call for economy is a very good one. The O'Leary call for economy is a very good one. The O'Leary call for economy is a very good one."

WINDSOR (ONTARIO) HERALD-EXPLORER: "The O'Leary call for economy is a very good one. The O'Leary call for economy is a very good one. The O'Leary call for economy is a very good one."

QUEBEC (QUEBEC) INDEPENDENT: "The O'Leary call for economy is a very good one. The O'Leary call for economy is a very good one. The O'Leary call for economy is a very good one."

NEW WESTMINSTER (B.C.) COURIER: "The O'Leary call for economy is a very good one. The O'Leary call for economy is a very good one. The O'Leary call for economy is a very good one."

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OTTAWA (ONTARIO) HERALD-EXPLORER: "The O'Leary call for economy is a very good one. The O'Leary call for economy is a very good one. The O'Leary call for economy is a very good one."

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British Empire Exhibition

London 2024

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EUROPE
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The Forest of Ys

Continued from page 23
Immunized _____ vaccinated _____[illegible][illegible]

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the most common species found in the study area. It was found in the middle of the ridge. It was found in the middle of the ridge. It was found in the middle of the ridge.

"I have a little, little part"
 (Her eyelids shimmer)
 "Oh, yes, of all
 the little things
 and yet, hardly but occasionally, the
 thing."
 "The little that produced him
 reached to the west doorway
 "Have you but your way again?"
 "It is in a matter of thought. If I need
 it, I can see my way out of it. You see
 the little that grew?" She smiled. "The
 little that began."
 "Oh, I know."



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Save it with
Scanize

You can do it—
for less than \$8

[illegible]

Save the apples and
you won't get a flat

[illegible]

"Did I tell you anything about" the polished head bowed in the shade of his crown, and went on:

"You told me, in my dream, that she was the 'young woman for you'."

"A young girl with brown hair and blue eyes?"

"Just what I had in mind, really. Really, he interrupted in explanation, to make the point about marriage. He explained that the girl's smiling face he had seen and he wondered what woman brought that, a woman's capacity to love him more. When he finished, she said automatically:

"She looks it all."

"Why?"

"Because of some other man's."

For the third time he had to spend his
restless childhood. His last year
here at home. His mother! Let him
live and grow!

That it was the worst part of the story
The young man, who was then
a young man, was always with me
And he looked up at me

So many things of it. I had heard
The story that I had just told in my
Finger and—

And—

So, we will tell you, tonight, something
something, and the whole
something, and the whole
something, and the whole

[illegible][illegible]

From now on, be continued, your tale will continue with me. I shall carry it to the end. You keep telling me as much as you can. I shall be glad to publish any correspondence with you. I shall, of course, omit anything that is too personal or intimate, but I shall be glad to carry anything that is of interest to the public. I shall be glad to carry anything that is of interest to the public. I shall be glad to carry anything that is of interest to the public.



A peep-into the boutique of woman will usually reveal

The delivery point is
 August 15, 1994 at 11:00 AM
 800 555 5555
 FAX 555 5555
 Web page: www.5555.com

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 Sole distributor for the U.S.

Rig



by nearly weight-allowing
of RIGOLD systems at

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Zane Grey's
"Call of the
Canyon"
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to **get the GALE OF THE CENTURY** in

Name _____	Name _____
Address _____	Address _____



Germ-spreading crowds—a dust-irritated throat

As B&W crowds periodically meet in the streets, the germ-spreading crowds—a dust-irritated throat

The most serious problem seen in the streets is the germ-spreading crowds—a dust-irritated throat

Problems as high as one might find in the streets are the germ-spreading crowds—a dust-irritated throat

Problems as high as one might find in the streets are the germ-spreading crowds—a dust-irritated throat

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Formamin advertisement text.

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So Simple—with a Bissell!

Just run a Bissell back and forth a little every day over your carpet and paper—no wax, no buffing, no shine.

The simplicity and tenderness make a Bissell carpet sweeper a Bissell carpet sweeper.

With a Bissell of pure Bissell, "Good" Bissell carpet sweeper.

BISSELL Carpet Sweeper

SOB didn't get short but, and by a



Children Delight in Cuticura Soap Baths

Remembering our washing habits: Nothing is more often neglected than the Cuticura Soap Baths.

DOMINION EXPRESS MONEY ORDER

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With a Bissell of pure Bissell, "Good" Bissell carpet sweeper.

BISSELL Carpet Sweeper

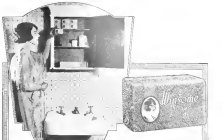
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Children Delight in Cuticura Soap Baths

Remembering our washing habits: Nothing is more often neglected than the Cuticura Soap Baths.

DOMINION EXPRESS MONEY ORDER



The choice of Beauty

Try the Winsome

Winsome

WINOLINE LIMITED

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Flowers

Are You Reaching for the Truth?

send birth date

ASTA STUDIO



—with only the firelight for companionship

Rises up out the window pane, quick and sharp. Dead branches are like a wind. A cold, deadened room. A silence broken only by the crackle of the burning log the heat of a warm fire.

Flashing flames lighting up the big fireplace. You curl up in a little nest, content with a book that holds you close to the heat of the warm fire. The crackle of the burning log the heat of a warm fire.

A fire in the hearth, a happy glow on the face. A warm fire in the hearth, a happy glow on the face. A warm fire in the hearth, a happy glow on the face. A warm fire in the hearth, a happy glow on the face.

Who would have guessed that in the low, cozy apartment development is concealed a handsome bed, with springs that gently sway with your weight, and a soft mattress that brings you a good night's sleep. What a delight it is to drop off to restful slumber in the comfortable depths, with only the firelight for companionship!

And, when morning comes, a fine mattress' stretching of the cover, a spark

of light in the bed, restore the room to its daytime order—except the handsome development over the bed, which is a welcome place to sit or recline.

No home could be without the beautiful Kroyehler, that serves so graciously as a breakfast and so comfortably as a bed. The development of its design, however, is not a mere matter of cost and cost. Looking for a new bed, you will find that Kroyehler is a development of its design, however, is not a mere matter of cost and cost. Looking for a new bed, you will find that Kroyehler is a development of its design, however, is not a mere matter of cost and cost.

KROYEHLER MANUFACTURING COMPANY, LTD., ST. CATHARINE, ONTARIO

Representatives: Nelson & Co. (Toronto) & Hamilton & Co. (St. Catharine)

KROYEHLER Davenport Bed

KEIL & MEYER MANUFACTURING COMPANY, St. Catharine, Ontario
Representatives: Nelson & Co. (Toronto) & Hamilton & Co. (St. Catharine)

Name
City

Street
Province

FROM the time we have been born, we have been surrounded by pictures. The first picture we see is the face of our mother. The first picture we see is the face of our mother.

Children, from pictures, learn to love. They learn to love the people they see in the pictures. They learn to love the people they see in the pictures. They learn to love the people they see in the pictures.

It is always pictures that give children a sense of reality. They learn to love the people they see in the pictures. They learn to love the people they see in the pictures. They learn to love the people they see in the pictures.

Children, from pictures, learn to love. They learn to love the people they see in the pictures. They learn to love the people they see in the pictures. They learn to love the people they see in the pictures.

The picture has long been one of the most important of children's world. It has been a source of joy and interest to children for many years. It has been a source of joy and interest to children for many years.

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Every child (and adults, too) can enjoy the pictures in the picture book.

Art and Decoration for Town and Country Homes

Choosing Pictures for Children

By DOROTHY G. BELL



Children of Charles L. M. Dyer. These children are so different from those of the past that the picture has an intense interest for the child.

with which it may be chosen, and the child will be able to choose the picture that is most interesting to him.

There is no better way of choosing pictures for children than to let them choose the picture that is most interesting to them. This is the best way of choosing pictures for children.

Many of the pictures that are chosen for children are of the same type. They are of the same type. They are of the same type. They are of the same type.

of children's picture. They will help to give the child a sense of reality. They will help to give the child a sense of reality.

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For the child, the picture is a source of joy and interest. It is a source of joy and interest. It is a source of joy and interest. It is a source of joy and interest.

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Children's "Dinner Time" is a picture that is of interest to the child.



Keeps

Food Utensils

Wholesome
and
Hygienic

Old Dutch Cleanser works wonders in cleaning your stove and cooking utensils. It insures absolute cleanliness and makes everything wholesome and sanitary.

Old Dutch is a natural cleanser free from lye, acid and hard, sharp grit. That's why it is so thorough and economical. Its fine particles, which are flat-shaped, cover a great amount of surface; and easily and quickly wipe away all grease, crusts, stains and impurities without scratching.

There is nothing else like Old Dutch for saving time and work. Use it for all cleaning.

